

Welcome!

Thank you for joining us for what I hope will be a productive conversation about the resource management issues you are addressing this year. Over the next two days, you'll get a chance to hear how your peers are managing waste, conserving water and reducing energy in a variety of innovative ways.

As you listen to their stories, though, please remember that these sessions are as much an invitation for you to share your own solutions as they are a showcase of corporate best practices. Our mission at NAEM is to advance environmental stewardship through our strong community of environment, health and safety (EHS) and sustainability practitioners. Every experience you share, every connection you make at this conference will be an important contribution to the collective wisdom of all those leading corporate environmental programs today.

Welcome to Washington, DC!



Carol Singer Neuvelt
Executive Director
NAEM

Save the Date



Metrics and Materiality for EHS & Sustainability Reporting

May 21 - 22

Denver, CO

Register before **April 25 for Early Bird Discount*



Advancing Compliance Assurance and EHS Management Systems

August 5 - 6

Auburn Hills, MI

Register before **July 11 for Early Bird Discount*



2014 EHS Management Forum

October 22 - 24

Austin, TX

Register before **September 13 for Early Bird Discount*

We help clients master their EHS&S challenges.

Every Day. Around The World.

CONTACT:
DAN PIERCE, PE
+1 508.736.2706
DANIEL.PIERCE@ANTEAGROUP.COM



anteagroup.com



Sustainability Management – get the complete picture

credit360 is a leading provider of integrated sustainability & EHS software. That means you can have a complete picture of the performance of your business at any level, from energy management through to carbon reporting and reduction initiatives.

Our system is web-based, remarkably easy to use and accessible from anywhere using our mobile Apps.

Our team have helped over 150 leading companies like **Barclays**, **Philips** and **Virgin Media** to move from manual processes to a central web-based system.

Find out more about what we do, how we do it and who we're already doing it for: visit www.credit360.com



Best Sustainability Software Award
"credit360 demonstrated an early leadership position and continuing evolution in serving both customers and society and the environment and so is a deserved winner."



8:00 - 8:45 a.m. **Registration and Breakfast**

8:45 - 9:00 a.m. **Official Welcome and Introductions**

- **Carol Singer Neuvelt**, *Executive Director*; NAEM
- **Thomas Day**, *Chief Sustainability Officer*; United States Postal Service

9:00 - 10:15 a.m. **Case Studies on Energy, Waste and Water**

Hear how two organizations are using a multi-faceted approach to tackle their energy, waste and water reduction targets. The case studies will give a big-picture look at their overall efforts and then address specific efforts, goals and program outcomes. Learn from these speakers as they share their successes as well as the challenges that have arisen.

- **Thomas Day**, *Chief Sustainability Officer*; United States Postal Service
- **Hal Ehrhardt**, *Senior Manager, Energy & Environmental Programs*; Lockheed Martin Co.

Moderator: **Mike Mahanna**, *Program Director*; NAEM

10:15 - 10:45 a.m. **Break**

10:45 - 12:00 p.m. **Approaching Zero: A Look at Zero Waste and Zero Landfill Goals**

From manufacturing waste, to toxics and waste water, “zero waste” goals are popping up all over business. But how are companies actually meeting these goals? Attend this session and learn from leading companies who are working towards zero waste goals.

- **Norman Enix**, *Director of Global EHS*; Tempur-Pedic International Inc.
- **Linda Kurtz**, *Corporate Environmental Manager*; The William Wrigley Jr. Co.

Moderator: **Noah Goodman**, *President*; Northstar Recycling

12:00 - 12:45 p.m. **Lunch**

12:45 - 2:00 p.m. **The Art of Goal Setting: Choosing Targets that Drive Meaningful Performance**

From setting initial goals to revising expectations, the speakers in this session will give examples of how targets were set and progress was tracked, along with a look to what the future holds. Key points will include who was involved in developing goals, measuring performance at business unit or facility vs. corporate levels, and the give-and-take between competing priorities.

- **Jolecia Marigny**, *Global SHE Business Partner*; AstraZaneca PLC
- **Janice Linehan**, *Manager Sustainability Strategy*; Suncor Energy Inc.

Moderator: **Christina O’Connell**, *Director of Business Development*; Credit360

2:00 - 2:15 p.m. **Break**

2:15 - 3:30 p.m. **Beyond Cost Savings: Making the Business Case for Resource Management**

Reducing resource use saves money, but that is not always enough to gain project approval. This session will include conventional numbers used for calculating ROI as well as measures such as brand value, employee morale and being prepared for future resource constraints. Attendees will take away an understanding of ROI analysis as well as hear from EHS and Sustainability managers about specific projects they advanced by making a strong business case.

- **Brenda Rian**, *Senior Manager, Environmental Health & Safety*; AOL Inc.
- **Pam Maines**, *Vice President*; Pepco Energy Services

Moderator: **Matt Young**, *Key Accounts Manager*; Enablon

3:30 - 3:45 p.m. **Break**

3:45 - 5:00 p.m. **Interactive Discussion of NAEM Research Findings**

The findings of NAEM’s survey on EHS and sustainability goals will be presented and discussed in this facilitated discussion. Attendees are encouraged to contribute their own experiences as well as pose questions to the group. All conference attendees will receive a copy of the results.

- **Taylor Gelsinger**, *Research Analyst*; NAEM
- **Rick Love**, *Manager, Environmental Sustainability*; United Technologies Corp.

5:00 p.m. - 6:30 p.m. **Networking Reception**

Continue your conversations in a relaxed setting!

8:00 - 8:45 a.m. **Breakfast**

8:45 - 9:00 a.m. **Opening Announcements**

9:00 - 10:15 a.m. **Partners in Your Environmental Goals**

This session will feature organizations that are working with corporations on improving their performance in specific areas. The discussion will give insights into how to partner with an external organization to maximize your efforts, including how agreements are structured, length of partnerships, and privacy concerns.

- **Andrew Mangan**, *Executive Director*; United States Business Council for Sustainable Development
- **Carolyn Sarno**, *Senior Program Manager*; Northeast Energy Efficiency Partnerships
- **Jay Sherman**, *Lead Specialist Freshwater Program*, World Wildlife Fund

Moderator: **Harold Gubnitsky**, *Practice Manager*; ProcessMAP Corporation

10:15 - 10:45 a.m. **Break**

10:45 a.m. - 12:00 p.m. **Pool your Resources: Water Reduction Strategies**

Even though water is still an inexpensive and plentiful resource in most of the U.S., its scarcity is poised to become one of the largest business risks in the next two decades. Learn from two leading companies who have developed tangible water strategies and shrunk their overall water usage. This session will give attendees insights into how to understand, quantify and mitigate their own risk inside their four walls and beyond.

- **Phil Sumner**, *Senior Manager Global Engineering*; Pfizer Inc.
- **Todd Swingle**, *Director, Global Environmental Strategy*; Cummins Inc.

Moderator: **Nick Martin**, *Senior Consultant*; Antea Group

12:00 - 12:45 p.m. **Lunch**

12:45 - 2:00 p.m. **Tools of the Trade**

To reliably track progress and make sound business decisions going forward, companies need to consistently collect and manage data in a way that creates clear information for the end users. This presentation will cover the tools companies use, and discuss details such as how data is collected, who has access, and how the information is shared.

- **Asif Ansari**, *Manager, Environmental Compliance/Risk Management*; United States Postal Service
- **Jeff Thomas**, *Environmental Engineer*; Lockheed Martin Co.

Moderator: **Milan Dayal**, *Vice President*; Dakota Software Corp.

2:00 p.m. **Conference Adjourns**



About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.

Conference Sponsors

Antea Group

5910 Rice Creek Parkway,
Suite 100
St. Paul, MN 55126
www.anteagroup.com
651-639-9449

Antea® Group is an international engineering and environmental consulting firm specializing in full-service solutions in the fields of environment, infrastructure, urban planning and water. We serve clients ranging from global energy companies and manufacturers to national governments and local municipalities. By combining strategic thinking and multidisciplinary perspectives with technical expertise and pragmatic action, we do more than effectively solve client challenges; we deliver sustainable results for a better future. By understanding today, we are improving tomorrow.

Credit360

505 N. LaSalle Blvd.,
Suite 250
Chicago, IL 60654
www.credit360.com
312-464-0695

CRedit360 helps companies to accurately capture, manage and analyze environmental, safety, supplier and social data; providing a 360° view on their sustainability performance. The modular web-based platform allows clients to seamlessly integrate all aspects of EHS and sustainability data management across multiple regions and business units, and rapidly share results with employees and external stakeholders. CRedit360 has over 150 customers around the world including Philips, HEINEKEN, Staples and McDonald's, and has offices in the UK, USA, Australia and Hong Kong. CRedit360 was recently named as a leader in the sustainability software market in the Verdantix 2013 Green Quadrant Sustainability Management Software report.

Dakota Software

1375 Euclid Avenue,
Suite 500
Cleveland, OH 44115
www.dakotasoft.com
216-765-7100

Dakota Software combines up-to-date EHS requirements with easy-to-use software tools for managing EHS and sustainability programs domestically and globally. Dakota's ProActivity Suite enables professionals to monitor compliance at the point of control, focus on current regulations and permits at each site, integrate compliance initiatives into day-to-day operations, provide management access to dashboard reporting and ensure that every initiative under review is managed effectively to reduce risk. Dakota understands that corporate responsibility and sustainability begin with EHS compliance.

**MEASURE
MANAGE
PROFIT**



Streamline your EHS reporting and compliance processes

Minimize incidents, risks & loss events

Reduce your operational costs

Report to your stakeholders

Sustainability can be a juggling act, Enablon can help.
Visit www.enablon.com to learn more.

enablon

Enablon

233 S. Wacker Drive
Chicago, IL 60606
www.enablon.com
312-784-7955

Enablon is the world's leading provider of Sustainability, EHS and Risk Management solutions. More than 1,000 global companies and 1 million users worldwide use Enablon software solutions to manage environmental and social performance, minimize risks and improve profitability. Enablon provides on-premises and SaaS solutions and an advanced online sustainability network called Wizness. Through its partnership network, Enablon operates in more than 160 countries.

Northstar Recycling

94 Maple Street
East Longmeadow, MA 01028
www.northstarrecycling.com
413-263-6010

At Northstar Recycling, everything we do starts with one simple fact: Waste has value. By working with us, you not only make money, you also send a strong message to your customers and staff that you care about doing what's right. It's a win-win for your business and the environment. Northstar Recycling has the scope and resources to handle all recyclables anywhere in the country. We apply our recycling expertise to design a customized program to quickly increase your revenues and achieve Zero Waste to Landfill and other key environmental objectives. Please visit our booth to talk about how doing the right thing pays off.

ProcessMap

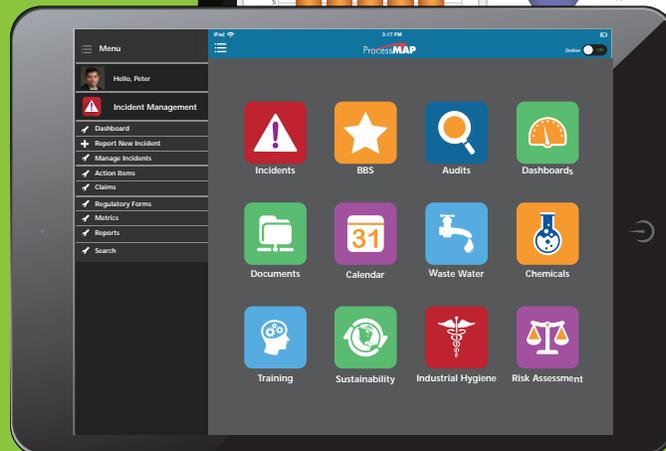
1301 International Pkwy,
Suite 160
Sunrise, FL 33323
www.processmap.com
954-515-5040

ProcessMAP Corporation is the world's leading provider of next generation Software-as-a-Service (SaaS) platform to make organizations more efficient and intelligent in three key areas, namely, Sustainability & Carbon Management (SCM), Environment, Health and Safety (EHS) and Enterprise Compliance Management (ECM). Our comprehensive platform provides customers with an integrated offering that includes world-class software applications that embed industry's best practices, one-stop implementation services, and industry's only 24x7 technical support and help desk services with a predictable maintenance cost.



Information Empowering Decisions

- 14 Years of Innovation
- Web and Mobile Versions
- Dashboards, Reports and Analytics
- Global Footprint in 90+ Countries
- 20+ Languages



Thanks to our sponsors



Special thanks to our host:

