

8:00 - 8:45 a.m. **Registration and Breakfast**

8:45 - 9:00 a.m. **Official Welcome and Introductions**

- **Carol Singer Neuvelt**, *Executive Director*; NAEM
- **Thomas Day**, *Chief Sustainability Officer*; United States Postal Service

9:00 - 10:15 a.m. **Case Studies on Energy, Waste and Water**

Hear how two organizations are using a multi-faceted approach to tackle their energy, waste and water reduction targets. The case studies will give a big-picture look at their overall efforts and then address specific efforts, goals and program outcomes. Learn from these speakers as they share their successes as well as the challenges that have arisen.

- **Thomas Day**, *Chief Sustainability Officer*; United States Postal Service
- **Hal Ehrhardt**, *Senior Manager, Energy & Environmental Programs*; Lockheed Martin Co.

Moderator: **Mike Mahanna**, *Program Director*; NAEM

10:15 - 10:45 a.m. **Break**

10:45 - 12:00 p.m. **Approaching Zero: A Look at Zero Waste and Zero Landfill Goals**

From manufacturing waste, to toxics and waste water, “zero waste” goals are popping up all over business. But how are companies actually meeting these goals? Attend this session and learn from leading companies who are working towards zero waste goals.

- **Norman Enix**, *Director of Global EHS*; Tempur-Pedic International Inc.
- **Linda Kurtz**, *Corporate Environmental Manager*; The William Wrigley Jr. Co.

Moderator: **Noah Goodman**, *President*; Northstar Recycling

12:00 - 12:45 p.m. **Lunch**

12:45 - 2:00 p.m. **The Art of Goal Setting: Choosing Targets that Drive Meaningful Performance**

From setting initial goals to revising expectations, the speakers in this session will give examples of how targets were set and progress was tracked, along with a look to what the future holds. Key points will include who was involved in developing goals, measuring performance at business unit or facility vs. corporate levels, and the give-and-take between competing priorities.

- **Jolecia Marigny**, *Global SHE Business Partner*; AstraZaneca PLC
- **Janice Linehan**, *Manager Sustainability Strategy*; Suncor Energy Inc.

Moderator: **Christina O’Connell**, *Director of Business Development*; Credit360

2:00 - 2:15 p.m. **Break**

2:15 - 3:30 p.m. **Beyond Cost Savings: Making the Business Case for Resource Management**

Reducing resource use saves money, but that is not always enough to gain project approval. This session will include conventional numbers used for calculating ROI as well as measures such as brand value, employee morale and being prepared for future resource constraints. Attendees will take away an understanding of ROI analysis as well as hear from EHS and Sustainability managers about specific projects they advanced by making a strong business case.

- **Brenda Rian**, *Senior Manager, Environmental Health & Safety*; AOL Inc.
- **Pam Maines**, *Vice President*; Pepco Energy Services

Moderator: **Matt Young**, *Key Accounts Manager*; Enablon

3:30 - 3:45 p.m. **Break**

3:45 - 5:00 p.m. **Interactive Discussion of NAEM Research Findings**

The findings of NAEM’s survey on EHS and sustainability goals will be presented and discussed in this facilitated discussion. Attendees are encouraged to contribute their own experiences as well as pose questions to the group. All conference attendees will receive a copy of the results.

- **Taylor Gelsinger**, *Research Analyst*; NAEM
- **Rick Love**, *Manager, Environmental Sustainability*; United Technologies Corp.

5:00 p.m. - 6:30 p.m. **Networking Reception**

Continue your conversations in a relaxed setting!

8:00 - 8:45 a.m. **Breakfast**

8:45 - 9:00 a.m. **Opening Announcements**

9:00 - 10:15 a.m. **Partners in Your Environmental Goals**

This session will feature organizations that are working with corporations on improving their performance in specific areas. The discussion will give insights into how to partner with an external organization to maximize your efforts, including how agreements are structured, length of partnerships, and privacy concerns.

- **Andrew Mangan**, *Executive Director*; United States Business Council for Sustainable Development
- **Carolyn Sarno**, *Senior Program Manager*; Northeast Energy Efficiency Partnerships
- **Jay Sherman**, *Lead Specialist Freshwater Program*, World Wildlife Fund

Moderator: **Harold Gubnitsky**, *Practice Manager*; ProcessMAP Corporation

10:15 - 10:45 a.m. **Break**

10:45 a.m. - 12:00 p.m. **Pool your Resources: Water Reduction Strategies**

Even though water is still an inexpensive and plentiful resource in most of the U.S., its scarcity is poised to become one of the largest business risks in the next two decades. Learn from two leading companies who have developed tangible water strategies and shrunk their overall water usage. This session will give attendees insights into how to understand, quantify and mitigate their own risk inside their four walls and beyond.

- **Phil Sumner**, *Senior Manager Global Engineering*; Pfizer Inc.
- **Todd Swingle**, *Director, Global Environmental Strategy*; Cummins Inc.

Moderator: **Nick Martin**, *Senior Consultant*; Antea Group

12:00 - 12:45 p.m. **Lunch**

12:45 - 2:00 p.m. **Tools of the Trade**

To reliably track progress and make sound business decisions going forward, companies need to consistently collect and manage data in a way that creates clear information for the end users. This presentation will cover the tools companies use, and discuss details such as how data is collected, who has access, and how the information is shared.

- **Asif Ansari**, *Manager, Environmental Compliance/Risk Management*; United States Postal Service
- **Jeff Thomas**, *Environmental Engineer*; Lockheed Martin Co.

Moderator: **Milan Dayal**, *Vice President*; Dakota Software Corp.

2:00 p.m. **Conference Adjourns**



About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.